

Y Drych

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NORTH AMERICA'S ONLY WELSH NEWSPAPER

P. O. BOX [REDACTED] MILWAUKEE 1, WISCONSIN

January 22, 1969

HORACE BREESE POWELL
EDITOR AND PUBLISHER

Dear Mr. Meadows:

We have received the copy for the special advertisement which you and I discussed over the telephone and are running it in the current issue of Y DRYCH. I hope you will be pleased with our handling of the material when you see it.

Some challenging production problems caused by the sudden death of a veteran and highly experienced printer and linotype man have delayed this issue somewhat and it will be followed rather soon by another edition carrying much news of interest. I have never seen the Welsh world when it was more active than it is just now.

Because of the nature of your special appeal advertisement and the potential for incoming contributions which it carries, I would assume that you may wish to repeat it now or soon in one of the continuing issues. The next two issues prior to St. David's Day may interest you in this connection. Will you write me on this as soon as convenient so that we may save space for your copy if you wish us to do so. We are running St. David's Day advance paid advertising between now and March 1, too, and shall appreciate word on whether any copy will be wanted by your Youngstown group, as at some times in the past.

Most sincerely,

Horace B. Powell



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Cover

NORTH AMERICA'S ONLY WELSH NEWSPAPER

P. O. BOX [REDACTED], MILWAUKEE 1, WISCONSIN

February 3, 1969

HORACE BREESE POWELL
EDITOR AND PUBLISHER

Dear Mr. Meadows:

Your memorial copy arrived so promptly after our telephone conversation that we were able to get it into Y DRYCH almost the same day in the issue then going to press. I enclose a copy. I believe the entire copy has been sent on to you.

We have five important months and issues left between now and the big weekend in Cardiff. It would seem to me that you will profit by using this copy in at least some of these editions. Just now, we are laying out things for January. Will you write me about further insertions at once?

The January issue will continue to carry promotion centering on the 1969 festivals and activities in Wales and will include ads from Wales and from BOAC and Irish Airlines, and a good deal of St. David's Day advance copy.

Thank you for your letter just in containing the obituary material. We shall handle it as promptly as possible.

Most sincerely,

Horace B. Powell

