

Date: Tue, 21 May 2002 09:52:45 -0400
From: "D. A. Williams" <d[REDACTED]>
Reply-To: daw64[REDACTED]
X-Mailer: Mozilla 4.73C-CCK-MCD {C-UDP; EBM-APPLE} (Macintosh; U; PPC)
X-Accept-Language: en
To: Ellis Jones <elli[REDACTED]>
Subject: Re: Annual Fund Certificates

Ellis Jones wrote:

Hi Dave: Just a quick note to ask if you have finished designing the Annual Fund Certificates. If you have, could you send a copy of each of the four certificates here so we can look them over. Once the design is set, It will probably be the same for the next few years.

The number of persons on the list as contributors continues to grow as people are making contributions to the Harrisburg National and all of their gifts there count in the final total. The drive is going well.

Ellis J.

Hi Ellis,

I was simply going to utilize the 4 existing designs (Harp, Dragon, etc.) that were on the announcement flyer sent out last year, and place them in the background of the appropriate certificate as we do with the AWO certificates.

That may require the permission of whomever the artist was who designed those logos. Was that someone from GAC? If you can tell me who the artist is I can see if s/he can email me a copy of each design for use on the certificates.

By the way, can you send me Alf Reese's telephone number? I've been trying to reach him for a week at [REDACTED] and keep getting a recording telling me that the number is "temporarily" out of service. I just want to tell him to check his email (which he does very infrequently, as you may know!).

Dave
[REDACTED]

To: dave [redacted]
From: Ellis Jones <[redacted]>
Subject: Re: Annual Fund Certificates
Cc:
Bcc:
Attached:

Hi Dave: Well, we've had a little excitement here--lights went off all over the College campus and, we think, part of town. We have had over 6 inches of rain the last two days so things are pretty well soaked. I'll try again to answer your e-mail.

First, the designs that were used in the Annual Fund brochure are being sent to you from Eileen Holz who works in the College Print Room. My understanding is that she got them from generic collections which she has. She said it would be far easier for you to have a graphics copy so I gave her your email and they should be arriving shortly. You won't need anyone's permission to use them.

Second, Alf Reese's phone number is [redacted]. Inadvertently you had used 717 as the area code which is why the rings didn't get through.

I agree with you that it is sometimes (in fact, usually) better to call him. He really doesn't check his e-mail very often. I tried to reach him this morning by phone but had to leave a voice mail message since they weren't home, I guess.

Greetings to you wife.

Ellis J.

dawy40 [REDACTED], 03:00 PM 7/17/02 , Annual Fund Certificates

To: dawy40 [REDACTED]
From: Ellis Jones <[REDACTED]>
Subject: Annual Fund Certificates
Cc:
Bcc:
Attached:

Dave:

Alan wants you to send the completed Annual Fund Certificates here to me; I am to sign them, add seal and ribbons, prepare Alan's letter to go with the appropriate certificate plus mailing label and then send the entire package on to him to sign and distribute from Seattle.

We have enough red seals and green ribbons.

We'll have the list of persons to receive the certificates ready by this weekend.

Many Thanks...

Ellis J.

To: daw [REDACTED]
From: Ellis Jones <ellis [REDACTED]>
Subject: Re: Annual Fund Certificates
Cc:
Bcc:
Attached:

Dave: I've added my responses in capital letters in your message.
Ellis J.

At 12:05 PM 7/18/02 -0400, you wrote:

>Ellis Jones wrote:

>
>> Dave: Received the FAX copies of the certificates. Could we make a couple
>> changes:
>>
>> 1. Add Inc after the word Association in the second line. That is the
>> official name of the organization. Could the same change be made in the
>> certificates for the new AWOs. Then we'd be consistent.
>>
>> 2. In order to set off the Welsh words in the name of the level, how about
>> changing the line that now says "Annual Fund" to read "2001-2002 WNGGA
>> Annual Fund level" and then change "at" to "of" and center it just below
>> that line and have on a line by itself the Welsh words. Also, could the
>> Welsh words be in green, or yellow, or red or gold to match the border? Or
>> would that make it gaudy?
>>
>> Let me know.

>>
>> Ellis J.

>>
>> P.S. I misspoke the numbers to receive certificates. There are 1 Golden
>> Harp, 1 red dragon, 5 daffodil, and 51 green valley. There are 166 other
>> persons who have contributed to the annual fund so the Annual Fund report
>> will have 224 persons listed according to geographical location.

>
>Hi Ellis,

>
>The "Inc." will fit on the second line. However, I suggest that we leave it
>off for a couple of reasons. First, with all the other text, the Certificate
>(in my opinion) is beginning to look cluttered. The guiding principle for
>designing text documents has always been - white space, white space, white
>space. Secondly, (again in my opinion) adding the "Inc." makes the
>organization sound too much like a business entity. Of course there are sound
>reasons to be incorporated, but even many business organizations which are
>incorporated don't use the word. I suggest we stick with the historically
>familiar designation. However, it's your call.

GOOD POINT. LEAVE INC. OFF.

>
>I've reworded the text portion of the certificate as per your suggestion,
>except that there is no room for another line so the "of" is on the same line
>with the rest of the designation. I'll fax a copy of the revised text.

WILL OF BE ON THE SAME LINE AS THE NAME OF THE AWARD LEVEL OR ON THE LINE ABOVE. IF IT WOULD
FIT ON THE LINE ABOVE, THEN THE NAME OF THE AWARD WOULD BE SET OFF BY WHITE SPACE ON EACH
SIDE.

>Also, the problem with colored text, especially in the yellow range, is that
>it doesn't show up well unless the background is very dark. And getting an
>actual match for the printed border would be very tricky. Once again, in the
>interest of simplicity, I suggest that the text remain black.

GOOD POINT. LEAVE TEXT BLACK.

Date: Thu, 18 Jul 2002 12:05:41 -0400
From: "D. A. Williams" <da[REDACTED]>
Reply-To: daw[REDACTED]
X-Mailer: Mozilla 4.73C-CCR-MCD {C-UDP; EBM-APPLE} (Macintosh; U; PPC)
X-Accept-Language: en
To: Ellis Jones <elli[REDACTED]>
Subject: Re: Annual Fund Certificates

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> *use the*
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actual match for the printed border would be very tricky. Once again, in the
interest of simplicity, I suggest that the text remain black.

fine
Dave

jan [REDACTED], 10:37 AM 7/25/02 , Woops! One more certificate!

To: jan [REDACTED]
From: Ellis Jones <elli [REDACTED]>
Subject: Woops! One more certificate!
Cc:
Bcc:
Attached:

Hi Janine:

First, the certificates are well done. I'll add the seal and ribbons to each one and have them in a special folder for the president to sign when I get to Harrisburg.

Second, however, I discovered that I omitted one. Our secretary is not running for re-election and she has been on the Board for six years before two years as secretary sooooooo, she needs a certificate too. The information is:

Joan Owen Mandry
Service on the Board of Trustees
1994-2002

date is same: August 31, 2002

Many thanks....

Ellis J.

To: daw640 [REDACTED]
From: Ellis Jones <ell [REDACTED]>
Subject: Annual Fund Certificates
Cc:
Bcc:
Attached:

Hi Dave: Just a quick note to let you know that the certificates arrived in great shape. Congratulations on an outstanding design--they are really classy looking!

I don't recall if I mentioned on the phone or on email asking if you could prepare one same of each one (without a name but with all the other stuff) that we can put on the WNGGA table in the marketplace and also have at the AGM to show folks what they will receive. We'll have 200 copies of the Annual Fund Report booklet (Daffodil Yellow) ready for distribution to the Board and to those at the Annual General Meeting and then later this fall, 3,000 copies for distribution to all WNGGA members. If you would be able to send those "samples" so that I get them by next Friday, we'll be able to mount them on tent cards for display.

Many many thanks again! What a neat job!

Ellis J.

To: daw6 [REDACTED]
From: Ellis Jones <ell [REDACTED]>
Subject: Phone message
Cc:
Bcc:
Attached:

Dave: Thanks for the voice mail. It is 1:30 Sunday and I've been here since around noon and need to head home for lunch.

First, thanks for sending the sample certificates. I think we'll plan to have them on display at the Annual General Meeting and later at the WNGGA table.

Second, I have sent a note to Lynn asking that she bring a picture for you to use on the WEB site.

Third, I agree that presenting the top certificates already framed would be ideal. However, this time, they are being mailed by Alan from Seattle since he wanted me to do it this way. I'm a little uneasy about sending them to the donors already framed--I wouldn't want the glass to break and mar the certificates in any way. Because there were some strong comments made about publicly recognizing people for their participation in the Annual Fund, we're only going to list the folks in the Annual Fund Report. That will be the only public recognition of the contributors. The procedure, however, is not carved in stone so maybe next year there should be some changes.

Thanks again...

Ellis J.