

# BENJI WEBBE

## HERITAGE

Benji Webbe was born in Newport, South Wales, on the Somerton estate.

His heritage is Afro-Caribbean, with family roots in St Kitts.

Growing up in Newport's close West Indian community meant music was everywhere; reggae, Motown and Caribbean sounds shaping his early world.

## WALES MEANS...

### ROOTS RHYTHM WALES

Wales didn't automatically feel like Benji's, he says he had to make it his.

Growing up, some questioned his Welshness because of his Black identity.

But he never accepted that. "I'm Welsh," he says, "Caribbean's in me, and the Welsh valleys are in me too."

His music reflects both: Caribbean rhythm with the edge of British rock.



# MUSIC 🎵

## CONTRIBUTION

As frontman of Skindred, Benji has spent more than 25 years gracing stages globally, creating music from Newport that brings people together.

Winning a MOBO Award, becoming the first Black Welsh artist to do so, mattered not for status, but because it made people listen.

His message is simple: you don't have to follow anyone else, you can set your own pace.

## STRENGTHS & JOY

Through music and words, Benji lifts people up and reminds them: "You've got this."

“**LEARN TO ENJOY WHERE YOU ARE, ON THE WAY TO WHERE YOU'RE GOING, BECAUSE IF YOU NEVER GET WHERE YOU WANTED TO GO, AT LEAST YOU HAD A GOOD TIME TRYING.**” 🎵